



The 2023 MAFTO Care Package will build on the relationships we share with the Mid-Atlantic community to raise funds for Philabundance, Small Things and MAFTO charities. Participants that donate food, consumer products, gift cards, and free goods coupons are recognized for their efforts, while care packages provide value to consumers, recognize essential workers and support those in need.

- Up to 20 brands and local establishments are targeted to participate in the care packages.
- The MAFTO Community Care Package will be primarily offered to corporate donors who order \$5,000-\$10,000 or more at \$100 per package to support Philabundance, Small Things, and other community food charities and pantries. Larger donations qualify for special events, MAFTO public relations, social media and OutFront billboard recognition program.
- The program will be promoted by MAFTO, Philabundance, Small Things, and other food banks.
- Individual care package orders and donations can be made online via the MAFTO.org website for delivery in February and March of 2023.
- The program has generated over \$150,000 in donations in its first two years. With your help we can donate \$100,000 or more in 2023.

How to participate:

- **Donate 1,000 or 2,000* non-perishable food products, free goods coupons, non-alcoholic beverages, gift cards, sundries.** (*Contact us if you wish to submit a lower quantity.)
- **Please provide your donation between Dec. 21, 2022 - Jan. 31, 2023. Products and coupons with at least a 4 to 6 month expiration date (from January 2nd, 2023) are preferred.**

Delivery Address Via UPS, Fed Ex, or Freight:
 Small Things
 Attention: Barb Delp
 401 Domino Lane
 Philadelphia, PA 19128

USPS Delivery Address:
 Small Things
 Attention: Barb Delp
 P.O. Box 41156
 Philadelphia, PA 19127

For freight shipments, please reach out to Barb Delp in advance:
 267-644-8537 • barb@smallthingsphilly.org

See website for all details www.mafto.org/PHLB

How to support:

- Consider purchasing Care Packages for your staff, clients, friends, family or people in need
- Promote the program to those who can purchase the Care Package

Contact the MAFTO committee chair for this program:
Andy Morfopoulos, CEO/ignite2X Advertising
andy@ignite2x.com / 610-813-6215
 or go directly to the participation form at www.mafto.org/PHLB

MAFTO Reserves the right to review and approve all submissions prior to acceptance into this program.



The Mid-Atlantic Food Trade Organization (MAFTO) is a 501c3 charity based in Philadelphia, PA.

MAFTO's mission is to foster and promote fellowship among our food and beverage industry members and raise money to donate to those in need, including food banks and scholarships. Follow us at:

- @MAFTO
- @MAFTO_
- @Mid-Atlantic Food Trade Organization

www.mafto.org



Driving hunger from our communities

Philabundance is a hunger relief organization serving Greater Philadelphia. We work to drive hunger from our communities today and end hunger for good. We serve approximately 135,000 people each week, including children, seniors, college students, single parents and people who are working. Last year, we distributed more than 50 million pounds of food through a network of 350 partners.

Give now or learn more at www.Philabundance.org



how change happens

The mission of Small Things is to support local churches and organizations by providing them with the resources

to support their communities and connect to their neighbors in a tangible way. Founded by the Rev. Vito Baldini, Small Things Inc. was birthed during the COVID-19 pandemic when the need for food escalated. Now, more than a year later, the need hasn't abated and Small Things provides food to more than 75 partners across Philadelphia. It has hosted more than 2,000 volunteers to pack food boxes at the Roxborough warehouse, and is on track to give away 8 million pounds of food in 2021.

Give now or learn more at www.SmallThingsPhilly.org