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NJ Food Processors Association Honors GOYA at Annual Conference

Princeton, NJ (March 8, 2019) — The New Jersey Food Processors Association (NJFPA) awarded their first leadership award to GOYA for their extensive work with community programs including paid summer internships in Jersey City, arts and culture events, and many food based charities. The award, which is sponsored by Mazars USA, comes with a \$500 donation to the Community FoodBank of New Jersey. Accepting the award on behalf of GOYA was Miguel Lugo, GOYA’s vice president of finance.

When accepting the award Lugo explained that “the founders have always believed in supporting the community.”

The annual conference brought roughly 200 industry leaders to the Crown Plaza Hotel in Princeton, NJ. This year’s conference theme, “Attract, Develop, Retain,” gave the participants the opportunity to discuss how to be proactive in attracting, developing, and retaining talent within the industry. Presentations and sessions tackled various topics for both employers and employees including attracting talent in a competitive labor market, best practices for developing future leaders and retaining talent with a focus on total wellbeing.

“We are thrilled to honor GOYA at this year's conference. They are the perfect first recipient of our new Stewardship award because of their commitment to New Jersey communities and promotion of social responsibility through the GOYA Gives Program. GOYA’s stewardship is a model for all members of the NJFPA,” said NJFPA president Eric Hoversen.

The conference’s keynote speaker was Michele Siekerka, President & CEO of the New Jersey Business & Industry Association. Siekerka’s address shared insight into the key issues that currently face the New Jersey food processing industry, including policies that will make New Jersey more affordable for workers and regionally competitive for businesses.

The New Jersey Food Processors Association (NJFPA) is an organization of manufacturers and suppliers of food and agricultural products joined together to promote best practices, share information and expand the food industry of New Jersey and the surrounding region. Members of the NJFPA have access to the resources necessary to strengthen their companies, are able to network at a number of association events and via an electronic listserv, and can participate in a number of committees where they can learn about best practices in their areas of expertise.

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