



**2023 Annual Conference
Harrah's Resort Atlantic City
March 16-17, 2023**

SPONSORSHIP OPPORTUNITIES

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| <p>Lead Sponsor** \$10,000 (1 available)</p> | <ul style="list-style-type: none"> • Recognition in all materials (see below for full list*), including electronic (Facebook banner - only for Lead); printed (all conference signage, brochure, onsite distributions) • Exhibit table (2 attendees) and additional 10 attendees (value \$2,400) • One reserved table at lunch • Opportunity for a 2-3 minute welcome at the opening session • Opportunity to provide an item for the door prize give-away, and items in all swag bags • Two dedicated boosted social media posts acknowledging sponsorship • Sponsored content in two newsletter issues during the 2023 calendar year • Opportunity to present one webinar on the topic of your choice in 2023 |
| <p>Keynote Speaker Sponsor** \$5,000 (1 available)</p> | <ul style="list-style-type: none"> • Recognition as Keynote Speaker sponsor in all materials (see below for full list*), including electronic, printed (brochure, onsite distributions) • Exhibit table (2 attendees) and additional 6 attendees (value \$1,800) • Opportunity for a 2 minute introduction of Keynote Speaker • Opportunity to provide an item for the door prize give-away, and items in all swag bags • Sponsored content in one newsletter issue during the 2023 calendar year • Opportunity to present one webinar on the topic of your choice in 2023 |
| <p>Cocktail Reception Sponsor** \$5,000 (1 available)</p> | <ul style="list-style-type: none"> • Recognition as Cocktail Reception sponsor in all materials • Exhibit table (2 attendees) and additional 6 attendees (value \$1,800) • Signage throughout reception (additional recognition to be discussed) • Opportunity to provide an item for the door prize give-away, and items in all swag bags • Sponsored content in one newsletter issue during the 2023 calendar year • Opportunity to present one webinar on the topic of your choice in 2023 |
| <p>Plenary Session Sponsor*** \$3,500 (1 available)</p> | <ul style="list-style-type: none"> • Recognition as Plenary Session sponsor in all materials • Exhibit table (2 attendees) and additional 4 attendees (value \$1,500) • Opportunity to moderate / host the session • Opportunity to provide an item for the door prize give-away, and items in all swag bags |
| <p>Lunch Sponsor**** \$3,000 (1 available)</p> | <ul style="list-style-type: none"> • Recognition as Lunch sponsor in all materials • Table top signage recognition throughout lunch seating • Complimentary registration for 6 attendees (value \$900) • Reserved seating at lunch • Opportunity for a speaking part during lunch, to be agreed upon in script • Opportunity to provide an item for the door prize give-away, and items in all swag bags |

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| <p>Breakfast Sponsor**** \$2,500 (1 available)</p> | <ul style="list-style-type: none"> • Recognition as Breakfast sponsor in all materials • Table top signage recognition throughout the breakfast area • Opportunity to add swag items, mutually agreed upon, on the breakfast tables • Complimentary registration 5 attendees (value \$750) • Opportunity to provide an item for the door prize give-away, and items in all swag bags |
| <p>Swag Bag Sponsor**** \$2,500 (1 available)</p> | <ul style="list-style-type: none"> • Recognition as Swag Bag sponsor in all materials • Complimentary registration for 5 attendees (value \$750) • Opportunity for logo or name on swag bag (at the expense of the NJFPA) • Opportunity to provide an item for the door prize give-away, and items in all swag bags |
| <p>Lanyard Sponsor**** \$2,500 (1 available)</p> | <ul style="list-style-type: none"> • Recognition as Lanyard sponsor in all materials • Complimentary registration for 5 attendees (value \$750) • Opportunity for logo or name on lanyards (at the expense of the NJFPA) • Opportunity to provide an item for the door prize give-away, and items in all swag bags |
| <p>Community Award Sponsor \$2,000 (1 available)</p> | <ul style="list-style-type: none"> • Recognition as Community Award Sponsor in all materials • Complimentary registration 4 attendees (value \$600) • Opportunity to select the winner, with the NJFPA, and present the award at the lunch • Opportunity to provide an item for the door prize give-away, and items in all swag bags • NJFPA will make a contribution to winner's philanthropy of choice on behalf of sponsor |
| <p>Breakout Session Sponsor \$1,500 - \$2,500 (multiple)</p> | <p>Sponsorship assumes 2-3 breakout sessions held in each room at 2-3 different time periods</p> <ul style="list-style-type: none"> • For \$2,500 sponsor of both breakout sessions during conference • For \$1,500 sponsor of the first breakout session OR the second breakout session • Recognition as Breakout Session sponsor in all materials • For \$2,500, additional 5 attendees (value \$750) • For \$1,500, additional 3 attendees (value \$450) • Opportunity to introduce or moderate, based on the session layout (speaker or panel) • Opportunity to provide an item for the door prize give-away, and items in all swag bags |
| <p>Supporting Sponsor \$1,000 (multiple)</p> | <ul style="list-style-type: none"> • Recognition as supporting sponsor in all materials • Complimentary two attendees (value \$300) • Opportunity to provide an item for the door prize give-away at lunch |
| <p>Swag Sponsor \$500 (multiple)</p> | <ul style="list-style-type: none"> • Recognition as swag sponsor in all materials • Complimentary attendee (value \$150) • Sponsor is responsible for providing swag items for inclusion in the swag bag distributed to all attendees (expected attendance of 250, with exhibitors and speakers) • Opportunity to provide an item for the door prize give-away at lunch |

**All sponsorships include printed program, respective signage, NJFPA website, and promotions. For signage and program, the sponsorship must be confirmed by Friday, February 27, 2023.*

*** Category exclusivity and right of first refusal for 2024*

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Schedule subject to change. If changes are made, the NJFPA will work with sponsors to achieve comparable recognition.



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SPONSORSHIP RESPONSE FORM

Sponsorship Agreement (Billing address, please)

Contact Name: _____

Company: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship item selection (on a first come, first served basis). To secure sponsorship:

REQUIRED SIGNATURE: _____

- | | |
|--|---|
| <input type="radio"/> \$10,000 Lead Sponsor | <input type="radio"/> \$2,500 Lanyard Sponsor |
| <input type="radio"/> \$5,000 Keynote Sponsor | <input type="radio"/> \$2,000 Community Award Sponsor |
| <input type="radio"/> \$5,000 Cocktail Reception Sponsor | <input type="radio"/> \$2,500 Breakout Session Sponsor (2 sessions) |
| <input type="radio"/> \$3,500 Plenary Panel Sponsor | <input type="radio"/> \$1,500 Breakout Session Sponsor (1 session) |
| <input type="radio"/> \$3,000 Lunch Sponsor | <input type="radio"/> \$1,000 Supporting Sponsor |
| <input type="radio"/> \$2,500 Breakfast Sponsor | <input type="radio"/> \$500 Swag Sponsor |
| <input type="radio"/> \$2,500 Swag Bag Sponsor | |

Payment: Check payable to NJFPA Visa MasterCard AmEx

Credit Card #: _____

Exp: _____ Security Code: _____

Name on card: _____

Cardholder signature: _____

**Return completed form to events@njfoodprocessors.org
or NJFPA 405 N Stanwick, Moorestown, NJ 08057**