



Annual Conference Sponsorship

**Harrah's Resort
Atlantic City, NJ
March 18, 2022**

<p>Lead Sponsor \$10,000 <i>(1 available)</i></p>	<ul style="list-style-type: none"> • Recognition as Lead Sponsor in all materials (see below for full list*), including electronic (Facebook banner - only for Lead Sponsor); printed (all conference signage, brochure, onsite distributions); along with materials distributed at programs where the NJFPA has a presence • Complimentary exhibit booth (including 2 attendees) and additional 10 attendees (value \$2,100) • The opportunity for a 2-3 minute presentation to guests and welcome at conference opening session • Opportunity to provide an item for the door prize give-away at luncheon, and item in all swag bags • Two targeted boosted social media posts acknowledging sponsorship • Category exclusivity • Sponsored content in 2 mutually agreed upon newsletters during the 2022 calendar year • Opportunity to present one webinar on the topic of your choice in 2022 • Right of first refusal
<p>Keynote Speaker Sponsor \$5,000 <i>(1 available)</i></p>	<ul style="list-style-type: none"> • Recognition as Keynote Speaker sponsor in all materials (see below for full list*), including electronic, printed (brochure, onsite distributions) • Complimentary exhibit booth (including 2 attendees) and additional 6 attendees (value \$1,600) • The opportunity for a 2 minute presentation to guests and introduction of Keynote Speaker • Sponsored content in 1 mutually agreed upon newsletter during the 2022 calendar year • Opportunity to provide an item for the door prize give-away at luncheon, and item in all swag bags • Two targeted social media posts acknowledging sponsorship • Category exclusivity • Opportunity to present one webinar on the topic of your choice in 2022 • Right of first refusal
<p>Swag Bag Sponsor \$5,000 <i>(1 available)</i></p>	<ul style="list-style-type: none"> • Recognition as Swag Bag sponsor in all materials (see below for full list*), including electronic, printed (save the date - for limited sponsor levels), brochure, onsite distributions, signage • Complimentary exhibit booth (including 2 attendees) and additional 6 attendees (value \$1,600) • Sponsored content in 1 mutually agreed upon newsletter during the 2022 calendar year • Opportunity for logo or name on swag bag and lanyards (at the expense of the NJFPA) • Opportunity to provide an item for the door prize give-away at luncheon, and item in all swag bags • Two targeted social media posts acknowledging sponsorship • Category exclusivity • Opportunity to present one webinar on the topic of your choice in 2022 • Right of first refusal
<p>Plenary Session Sponsor \$3,500 <i>(1 available)</i></p>	<ul style="list-style-type: none"> • Recognition as Plenary Panel sponsor in all materials (see below for full list*) • Complimentary exhibit booth (including 2 attendees) and additional 4 attendees (value \$1,350) • Opportunity to moderate the session • Opportunity to provide an item for the door prize give-away at luncheon, and item in swag bags • One targeted social media post acknowledging sponsorship • Category exclusivity • Right of first refusal
<p>Lunch Sponsor \$2,500 <i>(1 available)</i></p>	<ul style="list-style-type: none"> • Recognition as Lunch sponsor in all materials (see below for full list*) • Complimentary five attendees (value \$625) • Opportunity to present Conference Award during lunch presentation • Opportunity to provide an item for the door prize give-away at luncheon, and item in swag bags • Right of first refusal

Breakfast Sponsor \$2,000 <i>(1 available)</i>	<ul style="list-style-type: none"> ● Recognition as Breakfast sponsor in all materials (see below for full list*) ● Complimentary four attendees (value \$500) ● Opportunity to provide an item for the door prize give-away at luncheon, and item in swag bags ● Right of first refusal
Breakout Session Sponsor \$1,500 - \$2,500 <i>(multiple available)</i>	<p><i>Sponsorship assumes two breakout sessions held in each room at two different time periods during the program.</i></p> <ul style="list-style-type: none"> ● For \$2,500 sponsor of both breakout sessions during conference ● For \$1,500 sponsor of the first breakout session OR the second breakout session ● Recognition as Breakout Session sponsor in all materials (see below for full list*) ● For \$2,500, additional 5 attendees (value \$625) ● For \$1,500, additional 3 attendees (value \$375) ● Opportunity to moderate breakout panel discussion (one or both sessions based on sponsorship level) ● Opportunity to provide an item for the door prize give-away at luncheon, and item in swag bags
Community Award Sponsor \$1,500 <i>(1 available)</i>	<ul style="list-style-type: none"> ● Recognition as Community Award Sponsor in all materials (see below for full list*) ● Complimentary exhibit booth (including 2 attendees) ● Opportunity to select the winner of the award, in conjunction with the NJFPA, and present the award at the luncheon ● Opportunity to provide an item for the door prize give-away at luncheon, and item in swag bags ● The NJFPA will make a contribution to the winner's philanthropy of choice on behalf of the sponsor.
Supporting Sponsor \$1,000 <i>(multiple available)</i>	<ul style="list-style-type: none"> ● Recognition as supporting sponsor in all materials (see below for full list*) ● Complimentary two attendees (value \$250) ● Opportunity to provide an item for the door prize give-away at luncheon
Swag Sponsor \$500 <i>(multiple available)</i>	<ul style="list-style-type: none"> ● Recognition as swag sponsor in all materials (see below for full list*) ● Complimentary attendee (value \$125) ● Sponsor is responsible for providing swag items for inclusion in the swag bag distributed to all attendees (expected attendance of 250, including exhibitors and speakers) ● Opportunity to provide an item for the door prize give-away at luncheon

* *All sponsorships include recognition in printed brochure (based on time of commitment and printing deadlines) and in onsite distributions to approximately 200 attendees at the Annual Conference), logo on respective signage throughout the event, logo with link on the NJFPA website, and recognition in email blasts and social media specifically related to the program.*

** *Specific schedule format subject to educational content and confirmed speakers. In the case that changes are made, the NJFPA will work with sponsors to achieve comparable recognition.*

Customized packages available.
For more information, please contact
Michele Von Deak at (888) 859-8832 or
events@njfoodprocessors.org.