

07:00 AM

BREAKFAST *SPONSORED BY WESTERN PEST SERVICES* | VISIT EXHIBITORS | NETWORKING
▶ Foyer, Madison Room

08:45 AM

INTRODUCTIONS
▶ Amphitheater

Eric Hoversen, President, NJFPA

08:55 AM

KEYNOTE *SPONSORED BY EASTERN ALLIANCE*
STATE OF TALENT/BUSINESS TRENDS/INNOVATIVE APPROACHES
▶ Amphitheater



Michele N. Siekerka, Esq., President/CEO of the New Jersey Business & Industry Association, leads the nation's largest employers' organization, advocating on behalf of NJ's large and small businesses for policies that will make New Jersey more affordable and regionally competitive. Under Siekerka's leadership, NJBIA's research on outmigration documented the loss of \$20.7 billion in wealth from NJ over 11 years and set the agenda in Trenton for the enactment of a series of important pro-business reforms.

09:40 AM

BREAKOUT: ATTRACTING TOP TALENT IN A COMPETITIVE LABOR MARKET

GROUP 1: BUILDING CAREER AWARENESS IN THE FOOD INDUSTRY

SPONSORED BY ACME CORRUGATED BOX COMPANY

▶ Stockton Room



Melissa Eckstein facilitates Gateway to Careers initiatives at Gateway Regional High School. She coordinates partnerships with over 130 businesses to create career experiences and pathways for the students including internships, special events, and does presentations on career topics. She has been recognized by the NJ Department of Labor as both a partner and an industry champion.



Erin Noble is the NJ State Program Leader for Food, Agriculture and Natural Resources Education/State FFA Advisor and provides leadership and coordination to statewide programs. She previously worked as State FFA Specialist and as a high school agriculture teacher. She received a BS in Agricultural Education from Delaware Valley University and a MS in Agricultural Education and Communications (leadership specialization) from the University of Florida.



John L. Stanton, Moderator, has a Ph.D. in Quantitative Methods and Marketing from Syracuse University, and been in the food industry for about 40 years. He is currently a professor and previously held endowed chair in the food marketing department at Saint Joseph's University. Dr. Stanton has served as VP of Marketing for Melitta, and worked in Germany Tengelmann food retailers, and has consulted for many nationally known food companies including Campbell Soup Company, Procter & Gamble, Acme, Kroger, Pepsi, Frito Lay, Florida Dept. of Citrus, Kellogg and others.

GROUP 2: RESOURCES AVAILABLE

▶ Wilson Room



Kerri H. Gatling serves at the NJ Department of Labor and Workforce Development as Chief of the NJ Industry Partnerships Unit, which focuses on aligning statewide workforce and economic development efforts with the needs of businesses in the NJ's key industries. Gatling's nearly 20-year career has given her the opportunity to encourage engagement and drive the Department's mission.



Judy Savage is the Executive Director of the NJ Council of County Vocational-Technical Schools. She works closely with the 21 county vocational-technical school districts to provide advocacy and support for career and technical education in NJ. Before joining the Council in 2001, Savage worked in state government, including education policy, public affairs, school finance, and government relations.



Donna Scalia has been on staff with the U.S. Department of Labor, Office of Apprenticeship for 20+ years. She initially functioned in the position of Apprenticeship & Training Representative; promoting, monitoring, registering, and providing technical assistance to apprenticeship training programs, as well as workforce development stakeholders, in multiple counties in NJ. Prior to joining the U.S. Department of Labor, Donna was the Assistant Training Director of a registered apprenticeship program for a local of the International Brotherhood of Electrical Workers.



Anastasia Sheffler-Wood, Moderator, is a partner at the law firm Stradley Ronon, where she represents manufacturers of food, spices and food packaging products (and other public and private companies) in mergers, acquisitions and other transactional matters. She also drafts and negotiates vendor and customer contracts, including supply and distribution agreements, and provides day-to-day corporate counseling to clients in the food industry.

10:25 AM

VISIT EXHIBITORS | NETWORKING
► Foyer, Madison Room

11:10 AM

PANEL DISCUSSION: HOW TO RETAIN TALENT WITH A FOCUS ON TOTAL WELLBEING
SPONSORED BY M&T BANK
► Amphitheater



Bill Cornelius, Moderator, is a Senior Commercial Lender & Vice President at M&T Bank. His role at M&T Bank is to work with companies with revenues between \$20MM - \$750MM in the Southern NJ footprint and to provide value added consulting and problem solving. In addition to banking Cornelius is very involved in several SNJ organizations – Southern NJ Chamber of Commerce, Gloucester County Chamber of Commerce, NJ Food Processors Association, Habitat For Humanity and XPX.



Lucia Kuri is an Executive and International Coach with 26 years of combined experience across Canada, US and Latin America in several business and HR roles at PepsiCo International and Mars Incorporated. Kuri's experience is around leveraging organizational opportunities where industry and competitive challenges foster strategic and human solutions for the Company. Certified as International Coach from Lambent UK, Change Management by PROSIC and High Performance Team Coach from Mars University, Kuri is creating continuous transformation and a learning environment to leaders and the organization, leading to professional growth for its members and a tangible value for the Company.



Eve Pappas was hired at Orkin in 1981 as a sales inspector. Rising through the ranks, in the spring of 1996 she was promoted to Regional Service Management of the Northern Commercial Region on Orkin and maintains a pesticide license in four states. Pappas also served on the NJPMA Board as Southern Regional Director for over 8 years. Pappas then went to work for Viking Termite & Pest Control from 2008-2013. In 2013 Eve worked as a manufacturers representative for Allergy Technologies till March of 2016, at which point she joined Hoffman's Exterminating Co. as the Vice-President/Regional.



Krystal Reid, With over 13 years of experience in HR, Krystal Reid is an autonomous leader of four in a centers of excellence HR structure for Lassonde Pappas and Company, Inc. Her breadth of responsibility includes benefits, compensation, legal compliance, wellness, policy administration, employee relations, coaching, and employee engagement. Reporting directly to the North American CHRO, she is responsible for identifying and implementing solutions and programs to suit the needs of all U.S. employees as well as aligning Lassonde Pappas initiatives with their parent company in Canada.



Kathleen Schulz brings more than 20 years of experience in designing wellbeing, fitness, occupational health, EAP, benefits, and work/life programs. As the Eastern Region Practice Leader, Schulz works with Gallagher teams and clients to design holistic strategies to address the total employee value proposition – including all the dimensions of wellbeing, employee engagement and productivity. Prior to Gallagher, Schulz spent nineteen years leading award winning occupational health and wellness programs at Campbell Soup Company. In 2018 Schulz was named a Top 25 National Wellbeing Leader by the Corporate Health & Wellness Association and Corporate Wellness Magazine.

12:00 PM

BREAKOUT: BEST PRACTICES FOR DEVELOPING FUTURE LEADERS

GROUP 1: TRENDS IN QUALITY/REGULATORY WITHIN FOOD INDUSTRY AND HOW TO BUILD SKILLS TO MEET THEM

► Stockton Room



Douglas Fisher was appointed as the Secretary of Agriculture in February 2009. Secretary Fisher received a Bachelor of Science degree in Business Administration from Bryant College in 1969. He served in the NJ National Guard from 1969 to 1975. In 1971, he began a 30-year career as a supermarket owner and operator. He is a Realtor and a former NJ franchise owner of the Entrepreneur's Source. A Democrat, he was elected to the Assembly from the 3rd Legislative District in 2001 and was re-elected three times, serving as Deputy Majority Whip and Chairman of the Agriculture and Natural Resources Committee. He also served on the Budget, Commerce and Regulated Professions committees. He was a Cumberland County Freeholder from 1992 to 2001 and was a Freeholder Director from 1996-2000. He also served as a Bridgeton City Councilman from 1990-92. Mr. Fisher has been the treasurer of the National Association of State Departments of Agriculture (NASDA), President of Food Export-Northeast, and President of the Northeast Association of State Departments of Agriculture.



Bill Mandia, Moderator, is a partner at Stradley Ronon Stevens & Young, LLP where he is a leader in the Food and Beverage Industry practice group. Having grown up and worked in the food industry, Mandia is keenly aware of the goals and challenges that food industry clients face. Mandia represents national and regional food production companies, food distributors, food packaging and transportation companies, and other industry members in a wide range of legal matters, including, but not limited to, mergers and acquisitions, franchise and distribution issues, intellectual property, and general business disputes.



Donna F. Schaffner is the Associate Director of Food Safety, Quality Assurance & Training for the Rutgers Food Innovation Center. A Trainer-of-Trainers and Lead Instructor for the FDA's (FSMA regulations) Preventive Controls for Human Food, Foreign Supplier Verification Program, Meat & Poultry HACCP, Seafood HACCP, Better Process Control School and related Food Safety courses, Schaffner has extensive experience training Food Processing employees at locations world-wide. One of a select few people allowed to train FDA and USDA Inspectors, Schaffner also consults with Food Processors on how to prepare for regulatory / 3rd party audits or prevention of foodborne illness outbreaks.

GROUP 2: OWN YOUR OWN DEVELOPMENT AS LEADERS, MANAGERS, AND INDIVIDUAL CONTRIBUTORS

► Wilson Room



Katherine Kish is Executive Director of Einstein's Alley, a non-profit, economic development initiative working to strengthen NJ's technology ecosystem. Kish is also president of MARKET ENTRY, INC., a strategic marketing firm, working with businesses and non-profits. Kish is a fellow of Lead NJ, was named to the NJ Biz Top 50 Business Women in NJ and was honored as Woman of Distinction by the Girl Scouts and the YWCA and Humanitarian of the Year by the American Conference on Diversity. She is active in and serves on boards of many civic and philanthropic organizations.



Matthew Levy, Moderator, is Founder of Matthew Levy Enterprises, LLC. Levy works with executives to achieve BIG goals in their work and the way they GENERATE success for themselves. He has 20+ years of coaching, leadership development and talent development experience at Prudential, Merck, Amgen and Johnson & Johnson and has delivered over 150 speeches. Of the hundreds of executives that Levy has worked with, they agree: when you summon courage, everything changes.



Michael J. Mullin is currently the Manager of Organizational Development and Training for Temple University. In this role he is responsible for providing workshops and coaching on a variety of professional development topics for university faculty and staff members. Mullin is also an adjunct instructor for Temple's College of Education, where he teaches courses on teambuilding and conflict mediation. Beyond Temple, he serves as the Director of Operations for Stonewall Sports - Philadelphia, a non-profit that offers recreational sports for the local LGBTQIA+ community. He holds a Master's in Human Resource Management from Temple University as well as a Master's in Education Policy, Planning, and Leadership from The College of William & Mary.



Mark Murphy is President of Lead NJ, training professionals across the State in understanding critical social, public policy, and economic conditions and issues facing NJ. He has held senior positions in the US Senate, the Ford Foundation, New Jersey Department of Human Services, and The Fund for New Jersey. Murphy holds degrees in International Relations from UC Berkeley and Princeton University.



2019 ANNUAL CONFERENCE ATTRACT • DEVELOP • RETAIN

March 8, 2019 | Presented by **STRADLEY RONON**

12:45 PM

BUFFET LUNCH **SPONSORED BY HOFFMAN'S EXTERMINATING**
▶ Lakeside Terrace

01:30 PM

INAUGURAL LEADERSHIP AWARDS | CLOSING
▶ Lakeside Terrace

President's Award, recognizing advocacy and leadership
Conference Award, presented to **Denise Bartone**, exemplifying the conference theme
Stewardship Award, in collaboration with **Mazars USA LLC**, presented to **Goya Foods, Inc.**

Closing: Eric Hoversen, *President, NJFPA*

EVENT SWAG **SPONSORED BY TALEN ENERGY**